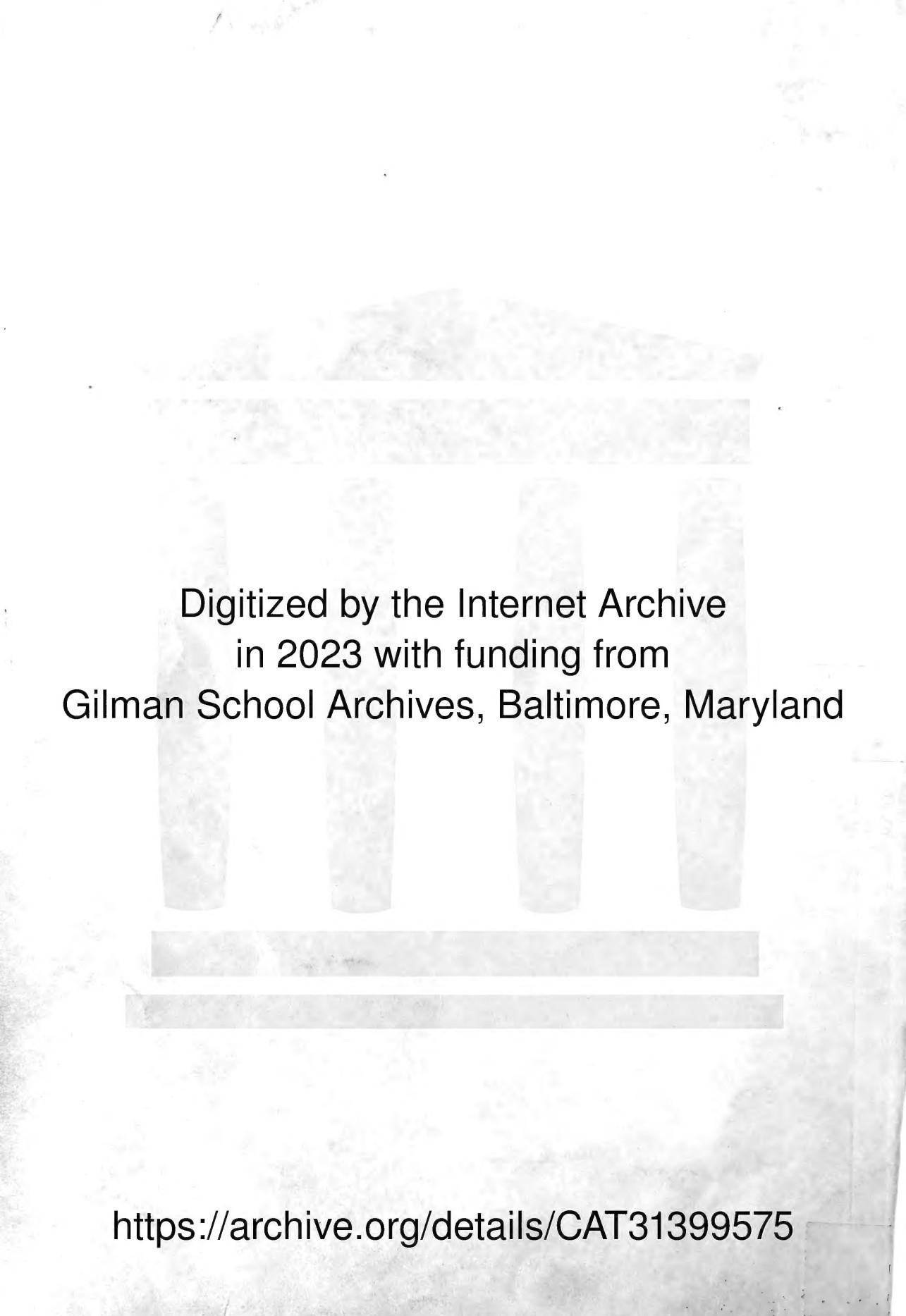


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BROWNELL ROSE RESEARCH GARDENS LITTLE COMPTON, RHODE ISLAND

August 4, 1953

Library U. S. Department of Agriculture
Washington 25,
D. C.

Gentlemen:

Do many gardeners write in and tell you how pleased they are with the Roses you sell them?

Is there any better way to build up a business than by customer satisfaction that raises their enthusiasm.

Did you know that about half of those who have grown Roses in the past have given it up because of discouragement!

You would be surprised if you should sit down with us and read some of the hundreds of letters telling of a renewed or greater interest now that they are growing Roses that do so much better, bloom more, Roses of equal merit on bushes that take care of themselves after two years and nearly that the first two years.

These are Brownell Roses and this is the time to send in your order for bushes from this Fall crop.

Our new Race of Everblooming Climbers that we call "Brownell Everblooming Pillars" are now blooming in the fields, as maidens, more freely than hybrid teas; bud wood available this summer, plants available at wholesale Fall 1954 at \$2.00 each.

Prices wholesale for resale - grade No. 1 plants, 85¢ each in lots of 100 of a variety; 20 to 100 plants of a variety 90¢ each, 10 to 20 plants of a variety \$1.00 each. Grade No. 1½ plants, 68¢ each in lots of 100 of a variety; 72¢ for less than 100 of a variety and 80¢ for less than 10 of a variety.

Sincerely,

Brownell Roses

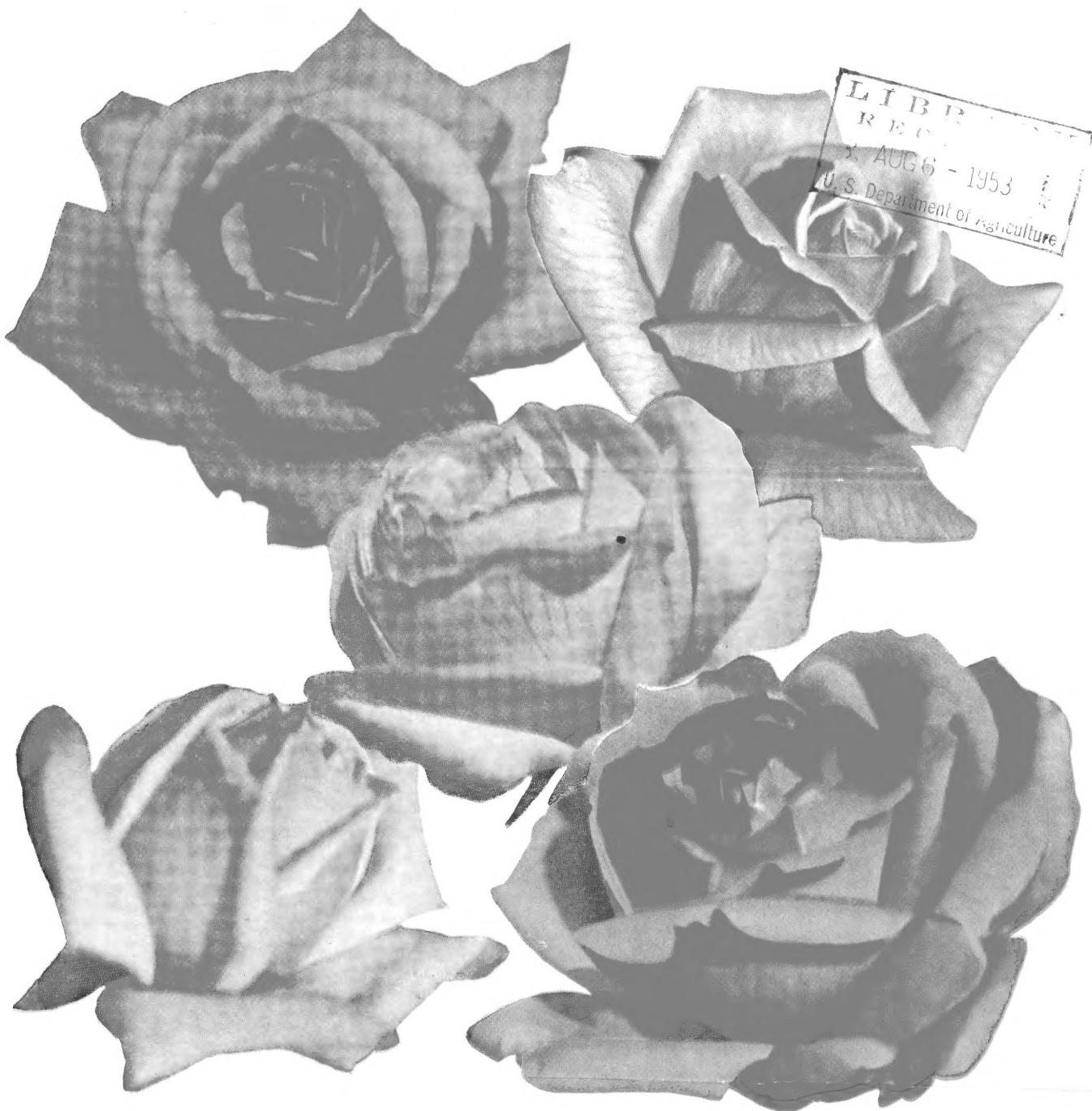
by Walter D. Brownell
Walter D. Brownell
Director

Encls.

"Everblooming Pillar" picture
"Orange Ruffels" picture Folder



BROWNELL EVERBLOOMING PILLARS



Experts say—MARVELOUS!

Some declare—A MIRACLE!

Others exclaim—ASTOUNDING!

Because they are something **New, Different and Beautiful.**

Their outstanding new feature is that they bloom on canes and all branches the year they grow as they mature—yes, even the first year; like Hybrid Teas.

Some grow as tall as the tallest Climbers; some as high as pillars, others may be cut back to grow giant Hybrid Tea bushes; 4 feet tall or 8 feet high; a compact bush in the lawn or shrubbery. Removing faded flowers increases rebloom.

They are Sub Zero, like hardy Climbers.

Be the first to show them to your gardening friends.

Order by color, three for \$10.00.

► **Three plants** of this marvelous innovation **only \$10.00**◀

► **Three plants** Hybrid Teas No. 1 Grade **only \$5.00**◀

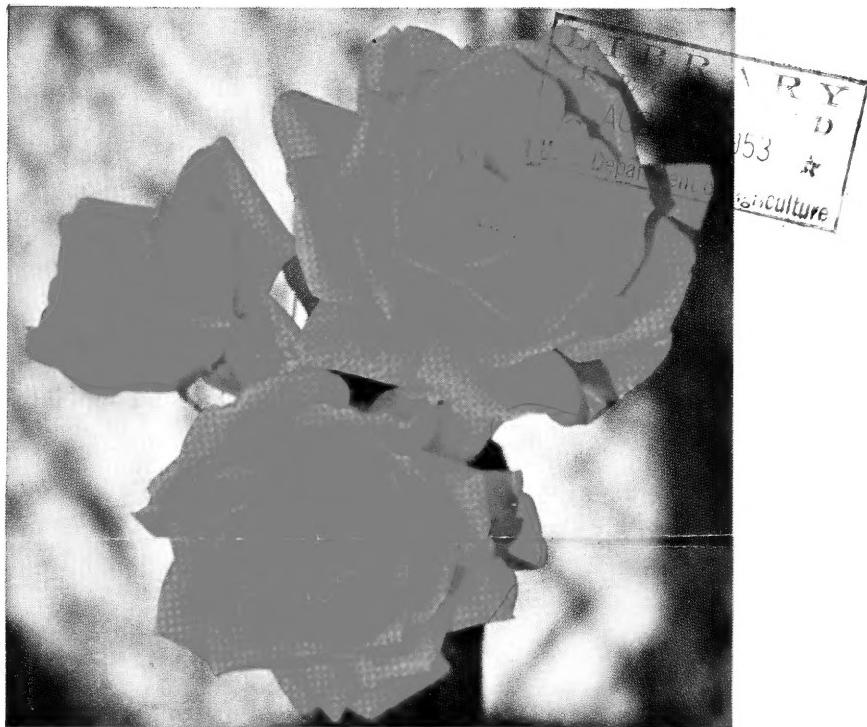
Enclosed \$10.00.....

Send your selection 3 plants
Brownell Everblooming Pillars to:

NAME.....

STREET.....

CITY..... STATE.....



Orange Ruffels

A Sub-Zero Hybrid Tea by the Brownells; nonsusceptible to blackspot during the entire growing season; delightfully fragrant, with large flowers that bloom so freely and constantly that it also qualifies as a Floribunda.

